

# MARS' GHOULISH SECRET: CANDYMAKER KILLS ANIMALS

Before you stock up on candy this Halloween, you should know that candymaker Mars funds deadly animal experiments even though not one of the tests is required by law, there are more reliable human studies and Hershey's, the company's top competitor, has banned all tests on animals.

Mars has funded cruel experiments in which mice were fed a candy ingredient and forced to swim in a pool of diluted paint. The mice had to find a hidden platform to avoid drowning, only to be killed and dissected later. In another experiment funded by Mars, experimenters fed rats cocoa and then collected their blood by injecting a needle directly into their hearts—a procedure that can lead to internal bleeding and other deadly complications. Mars also supported an experiment

in which baby mice were crammed into small Plexiglas chambers and submerged for nearly five hours in chilled water just to see if a chocolate ingredient affected their breathing rate.

Please don't buy any of these Mars products until the company drops its deadly animal tests:

- M&M'S
- SNICKERS
- SKITTLES
- MILKY WAY
- STARBURST
- THREE MUSKETEERS
- TWIX
- DOVE
- M-AZING
- COCOAVIA
- ETHEL M
- LUCAS
- MUNCH

FOR MORE INFORMATION, PLEASE VISIT  
[MarsCandyKills.com](http://MarsCandyKills.com).

# Mars

